



Tel. : 022 -2612 1613 / 14
Fax :022 - 2663 1275

POOJA ENTERTAINMENT AND FILMS LTD.

[FORMERLY KNOWN AS DEAL (INDIA) LTD.]

Regd. Off. : Pooja House, 5th Floor, CTS No. 892-893, Juhu Tara Road, Opp. J. W. Marriott Hotel, Juhu, Mumbai - 400 049.
Email : pujafilms@hotmail.com • Website : thepoojagroup.com

CIN : L99999MH1986PLC040559

Ref: PEFL/BSE/COMP/14-15/32

February 13, 2015

To,
The Manager (Listing)
BSE Limited
P.J. Towers, Dalal Street
Mumbai - 400 001
Ph: 022 2272 1233/34
Fax: 022 2272 3719

Sub: Outcome of Board Meeting held on February 13, 2015

Ref: Scrip Code No. 532011

Dear Sir/Madam,

We wish to inform you that the Board of Directors of the Company in its Meeting held on February 13, 2015 at its registered office, wherein, inter-alia, has approved and took on record the unaudited financial results of the Company for the quarter/nine months ended December 31, 2014. Copy of the same alongwith the Limited Review Reports submitted by M/s. Jayantilal Thakkar & Co., Chartered Accountants, Statutory Auditors of the Company are enclosed herewith pursuant to the provisions of Clause 41 of the Listing Agreement.

You are requested to kindly take note of the same.

Thanking you,

Yours faithfully,

For Pooja Entertainment and Films Limited

V.N. Rathod

Authorised Signatory

Encl: a/a





Tel. : 022 -2612 1613 / 14
Fax :022 - 2663 1275

POOJA ENTERTAINMENT AND FILMS LTD.

[FORMERLY KNOWN AS DEAL (INDIA) LTD.]

Regd. Off. : Pooja House, 5th Floor, CTS No. 892-893, Juhu Tara Road, Opp. J. W. Marriott Hotel, Juhu, Mumbai - 400 049.
Email : pujafilms@hotmail.com • Website : thepoojagroup.com

Email : poojaentertainment@gmail.com

CIN No : L99999MH1988PLCo.

PART I		[Rs. in Lacs except as stated]					
Unaudited Financial Results for the Quarter and Nine months ended 31st December, 2014							
Sr. No.	Particulars	Quarter Ended			Nine Months Ended		Year ended
		31.12.2014 Unaudited	30.09.2014 Unaudited	31.12.2013 Unaudited	31.12.2014 Unaudited	31.12.2013 Unaudited	31.03.2014 Audited
1	Income from operations						
	(a) Net sales / income from operations	-	-	-	2,443.01	14.41	6,927.09
	(b) Other operating income	-	8.70	-	8.70	-	-
	Total income from operations (net)	-	8.70	-	2,452.51	14.41	6,927.09
2	Expenses						
	(a) Cost of Production/ operating expenses	0.40	-	9.18	1,083.88	54.14	6,268.81
	(b) Change in inventories of Finished goods, work-in-progress and stock-in-trade	-	-	-	-	-	-
	(c) Employee benefits Expense	10.88	9.78	10.27	30.82	32.61	43.97
	(d) Depreciation and amortization expense	2.33	2.33	0.38	6.99	1.06	1.52
	(e) Other expenses	75.52	35.68	37.54	148.86	95.61	208.00
	Total expenses	89.11	47.74	57.34	2,170.55	183.41	6,523.29
3	Profit/(Loss) from operations before other income, finance costs and exceptional items (1-2)	(88.91)	(39.04)	(57.34)	291.96	(169.01)	404.40
4	Other income	1.49	4.44	0.13	8.70	4.75	6.17
5	Profit/(Loss) from ordinary activities before finance costs and exceptional items (3 + 4)	(87.42)	(34.60)	(57.21)	290.66	(164.26)	401.74
6	Finance costs(Refer note4)	58.54	62.79	79.25	181.70	167.44	159.09
7	Profit/(Loss) from ordinary activities after finance costs but before exceptional items (5 - 6)	(145.96)	(97.39)	(136.46)	108.96	(331.69)	301.75
8	Exceptional items	-	-	-	-	-	-
9	Profit/ (Loss) from ordinary activities before tax (7 - 8)	(145.96)	(97.39)	(136.46)	108.96	(331.69)	301.75
10	Tax expense						
	(a) Current Tax	-	30.99	-	62.00	-	51.45
	(b) Deferred Tax	0.60	1.95	-	2.11	-	145.87
	Sub-Total	0.60	32.95	-	64.11	-	197.32
	Less: MAT Credit	-	-	-	0.00	-	51.45
	Total Tax expenses	0.60	32.95	-	64.11	-	145.87
11	Net Profit/(Loss) from ordinary activities after tax (9 - 10)	(146.82)	(130.34)	(136.46)	64.85	(331.69)	155.88
12	Extraordinary items	-	-	-	-	-	51.19
13	Net Profit/(Loss) for the period (11-12)	(146.82)	(130.34)	(136.46)	64.85	(331.69)	164.72
14	(a) Paid-up equity share capital/Face value of the share Rs. 10/- each	359.79	359.79	359.79	359.79	359.79	359.79
15	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	-	-
16(i)	Earnings per share of Rs. 10/- each(EPS) (before extraordinary items) (not annualised)						
	(a) Basic	(4.08)	(3.62)	(3.79)	1.52	(9.22)	4.33
	(b) Diluted	(4.08)	(3.62)	(3.79)	1.52	(9.22)	4.33
16(ii)	Earnings per share of Rs. 10/- each (EPS) (after extraordinary items) (not annualised)						
	(a) Basic	(4.08)	(3.62)	(3.79)	1.52	(9.22)	2.91
	(b) Diluted	(4.08)	(3.62)	(3.79)	1.52	(9.22)	2.91

PART II							
A	PARTICULARS OF SHAREHOLDING						
1	Public Shareholding						
	- Number of shares	24,28,633	24,28,633	24,28,633	24,28,633	24,28,633	24,28,633
	- Percentage of Shareholding	48.57%	48.57%	48.57%	48.57%	48.57%	48.57%
2	Promoters and Promoter Group Shareholding						
	(a) Pledged/ Encumbered						
	- Number of Shares	-	-	-	-	-	-
	- Percentage of shares (as a % of the total shareholding the promoter and promoter group)	-	-	-	-	-	-
	- Percentage of shares (as a % of the total share capital the Company)	-	-	-	-	-	-
	(b) Non encumbered						
	- Number of Shares	25,71,867	25,71,867	25,71,867	25,71,867	25,71,867	25,71,867
	- Percentage of shares (as a % of the total shareholding the promoter and promoter group)	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
	- Percentage of shares (as a % of the total share capital of the Company)	51.43%	51.43%	51.43%	51.43%	51.43%	51.43%





Tel. : 022 -2612 1613 / 14
Fax :022 - 2663 1275

POOJA ENTERTAINMENT AND FILMS LTD.

[FORMERLY KNOWN AS DEAL (INDIA) LTD.]

Regd. Off. : Pooja House, 5th Floor, CTS No. 892-893, Juhu Tara Road, Opp. J. W. Marriott Hotel, Juhu, Mumbai - 400 049.
Email : pujafilms@hotmail.com • Website : thepoojagroup.com

Email : poojaentertainment@gmail.com


CIN No : L99999MH1986PLC040559

Particulars	Quarter ended 31st December, 2014
B INVESTOR COMPLAINTS	
Pending at the beginning of the quarter	Nil
Received during the quarter	Nil
Disposed of during the quarter	Nil
Remaining unresolved at the end of the quarter	Nil

Notes :

1. The above Unaudited Financial Results reviewed by the Audit Committee have been approved and taken on record by the Board of Directors at its meeting held on February 13, 2015.
2. The Company is predominantly engaged in the business of film production, which constitute a single business segment and therefore, disclosure under Accounting Standard (AS-17) on "Segment Reporting" issued by the ICAI is not applicable.
3. Considering the nature of business carried on by the Company whereby revenues do not necessarily accrue evenly over the year, the results of the quarter may not be representative of the result for the year. As such, the result of the current quarter is not comparable with the result for the year. As such the result of the current quarter is not comparable with the result of corresponding quarter.
4. During the period, the Company has revised depreciation as per the useful life specified in the Schedule II of the Companies Act, 2013.
5. The previous period figures have been regrouped and reclassified wherever necessary.

By Order of the Board
For Pooja Entertainment And Films Limited


Vashu Bhagnani
Managing Director
DIN :- 00043481



Place: Mumbai
Date: February 13, 2015

REVIEW REPORT TO THE BOARD OF DIRECTORS OF
POOJA ENTERTAINMENT AND FILMS LIMITED

We have reviewed the accompanying statement of unaudited financial results of **Pooja Entertainment and Films Limited** for the period ended 31st December, 2014 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above and as per the information and explanations given to us, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

For **JAYANTILAL THAKKAR & CO.**
CHARTERED ACCOUNTANTS
(FIRM REG. NO. 104133W)



Dilip J. Thakkar

DILIP J. THAKKAR
PARTNER
MEMBERSHIP NO. 005369

PLACE: Mumbai

DATE: 13th February, 2015