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# POOJA ENTERTAINMENT AND FILMS LTD.

[FORMERLY KNOWN AS DEAL (INDIA) LTD.]

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CIN No. L99999MH1986PLC040559

(Rs in lacs except as stated)							
Statement of Unaudited Financial Results for the Quarter and Nine months ended December 31, 2015							
	Particulars	Quarter Ended			Nine Months Ended		Previous Year ended
		31.12.2015 Unaudited	30.09.2015 Unaudited	31.12.2014 Unaudited	31.12.2015 Unaudited	31.12.2014 Unaudited	
1	<b>Income from operations</b>						
	(a) Net sales / income from operations	1,853.63	4.39	-	1,858.02	2,443.81	2,443.84
	(b) Other operating income	-	-	-	-	8.70	-
	<b>Total Income from operations (net)</b>	<b>1,853.63</b>	<b>4.39</b>	<b>-</b>	<b>1,858.02</b>	<b>2,452.51</b>	<b>2,443.84</b>
2	<b>Expenses</b>						
	(a) Cost of Production and Distribution of Films	1,336.99	3.56	0.40	1,343.81	1,983.88	1,988.14
	(b) Change in Inventories of Finished Goods, Work-in-Progress and Stock-in-trade	-	0.00	-	-	-	-
	(c) Employee benefits Expense	14.98	13.33	10.66	40.03	30.82	41.08
	(d) Depreciation and amortization expense	1.17	1.16	2.33	3.50	6.99	9.32
	(e) Other expenses	28.16	60.20	75.52	96.33	148.86	192.46
	<b>Total expenses</b>	<b>1,381.30</b>	<b>78.25</b>	<b>88.91</b>	<b>1,483.66</b>	<b>2,170.55</b>	<b>2,231.00</b>
3	<b>Profit / (Loss) from operations before other income, finance costs and exceptional items (1-2)</b>	<b>472.34</b>	<b>(73.86)</b>	<b>(88.91)</b>	<b>374.36</b>	<b>281.96</b>	<b>212.84</b>
4	Other income	1.70	19.03	1.49	33.92	8.70	66.48
5	<b>Profit / (Loss) from ordinary activities before finance costs and exceptional items (3 + 4)</b>	<b>474.04</b>	<b>(54.83)</b>	<b>(87.42)</b>	<b>408.29</b>	<b>290.66</b>	<b>279.32</b>
6	Finance costs	7.49	34.21	58.54	78.01	181.70	224.02
7	<b>Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5 - 6)</b>	<b>466.55</b>	<b>(89.04)</b>	<b>(145.96)</b>	<b>330.28</b>	<b>108.96</b>	<b>55.30</b>
8	a) Exceptional items	-	-	-	-	-	-
9	<b>Profit / (Loss) from ordinary activities before tax (7 - 8)</b>	<b>466.55</b>	<b>(89.04)</b>	<b>(145.96)</b>	<b>330.28</b>	<b>108.96</b>	<b>55.30</b>
10	Tax expenses	36.32	(3.15)	0.66	35.96	54.11	24.50
11	<b>Net Profit / (Loss) from ordinary activities after tax (9 - 10)</b>	<b>430.23</b>	<b>(85.89)</b>	<b>(146.62)</b>	<b>294.32</b>	<b>54.85</b>	<b>30.81</b>
12	Extra ordinary items	-	-	-	-	-	1.79
13	<b>Net Profit / ( Loss) for the period (11-12)</b>	<b>430.23</b>	<b>(85.89)</b>	<b>(146.62)</b>	<b>294.32</b>	<b>54.85</b>	<b>29.01</b>
14	(a) Paid-up equity share capital(Face value of the share Rs.10/- each)	385.71	385.71	359.79	385.71	359.79	385.71
15	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	-	284.60
16(i)	<b>Earnings per share of Rs. 10 /- each(EPS) (before extra-ordinary items) (not annualised)</b>						
	Basic and Diluted	11.15	(2.22)	(4.08)	7.63	1.52	0.80
16(ii)	<b>Earnings per share of Rs. 10/- each (EPS) (after extra-ordinary items) (not annualised)</b>						
	Basic and Diluted	11.15	(2.22)	(4.08)	7.63	1.52	0.75

**Notes :**

- The above Unaudited Financial Results as reviewed by the Audit Committee have been approved by the board of directors at its meeting held on February 8, 2016. The Statutory auditors have carried out the "Limited Review" of the above results.
- The Company is predominantly engaged in the business of film production, which constitute a single business segment and therefore, disclosure under Accounting Standard (AS-17) on "Segment Reporting" issued by the ICAI is not applicable.
- Considering the nature of business carried on by the Company whereby revenues do not necessarily accrue evenly over the year, the results of the quarter may not be representative of the result for the year. As such, the result of the current quarter is not comparable with the result for the year. As such the result of the current quarter is not comparable with the result of corresponding quarter.
- The previous period figures have been regrouped and reclassified wherever necessary.

By Order of the Board  
For Pooja Entertainment And Films Limited

Mr. Vashu Bhagnani  
Managing Director  
DIN: 00043481



Place: Mumbai  
Date: February 8, 2016

