



POOJA ENTERTAINMENT AND FILMS LTD.

(FORMERLY KNOWN AS DEAL (INDIA) LTD.)

Regd. Off: POOJA HOUSE, 1ST FLOOR, CTS NO. 892-893, JUHU TARA ROAD, OPP. J. W. MARRIOTT HOTEL,
JUHU, MUMBAI - MAHARASHTRA. • Email: poojaentertainment@gmail.com

AUDITED FINANCIAL RESULTS FOR THE YEAR ENDED 31ST MARCH 2011

(Rs. in Lakhs except earning per share data)

Sr. No.	Particulars	Year ended	Year ended
		31.03.2011	31.03.2010
		Audited	Audited
1	Income	8.78	20.00
	(a) Net Sales/Income from Operations		
	(b) Other Operating Income	8.78	20.00
	Total (a+b)		
2	Expenditure		
	(a) Increase/decrease in stock in trade and work in progress		
	(b) Consumption of raw materials		
	(c) Purchase of traded goods	5.20	5.20
	(d) Employees cost	4.86	4.86
	(e) Depreciation	3.43	3.43
	(f) Misc. Expenditure w/o	0.33	0.16
	(g) Professional Charges	2.13	2.01
	(h) Other expenditure	15.95	15.66
	Total (a+b+c+d+e+f+g+h)	(7.17)	4.34
3	Profit / (Loss) from Operations before Other Income, Interest and Exceptional Items (1-2)	0.01	
4	Other Income	(7.16)	4.34
5	Profit / (Loss) before Interest and Exceptional Items (3+4)	1.57	0.18
6	Interest	(8.73)	4.16
7	Profit / (Loss) after Interest but before Exceptional Items (5-6)		
8	Exceptional items	(0.78)	
	Prior Period Adjustments	(9.51)	4.16
9	Profit / (Loss) from Ordinary Activities before tax (7+8)		
10	Tax expense	0.11	3.90
	(a) Current Tax		
	(b) Deffered Tax	3.33	
	(c) Tax adjustments for earlier years	(12.95)	0.26
11	Net Profit / (Loss) from Ordinary Activities after tax (9-10)		
12	Extraordinary Item	(12.95)	0.26
13	Net Profit/ (Loss) for the period (11-12)		
14	Paid-up equity share capital (Face Value of the Share Rs.10/- each)	359.79	359.79
15	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	14.22	13.96
16	Basic and Diluted Earning Per Share before and after Extraordinary items.	(0.36)	0.01
17	Public Shareholding		
	- No. of shares	2428633	2428633
	- Percentage of shareholding	48.57%	48.57%





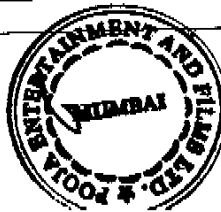
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18	Promoters and promoter group Shareholding		
(a)	Pledged/Encumbered	NIL	NIL
-	Number of shares	NIL	NIL
-	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NIL	NIL
-	Percentage of shares (as a% of the total share capital of the company)		
(b)	Non-encumbered	2571867	2571867
-	Number of Shares	100%	100%
-	Percentage of shares (as a% of the total shareholding of promoter and promoter group)		
-	Percentage of shares (as a % of the total share capital of the company)	51.43%	51.43%

STATEMENT OF ASSETS AND LIABILITIES			(Rs. in Lakhs)	
PARTICULARS	As at 31.03.2011 Audited	As at 31.03.2010 Audited		
SOURCES OF FUNDS :				
Shareholders' Funds				
(a)	Share Capital	359.78		359.78
(b)	Reserves & Surplus	1.27		14.22
Loan Funds				
TOTAL				
APPLICATION OF FUNDS :				
Fixed Assets				
Investments				
Current Assets, Loans & Advances				
(a)	Sundry Debtors	6.93		11.78
(b)	Cash and Bank Balances	90.36		90.36
(c)	Loans and Advances			
Less : Current Liabilities & Provisions				
(a)	Liabilities	56.30		74.30
(b)	Provisions	41.80		36.78
Net Current Assets				
Miscellaneous Expenditure				
TOTAL				
		162.55		175.09
		3.64		20.20
		0.11		3.90
		256.91		261.57
		6.86		10.29
		361.05		374.00



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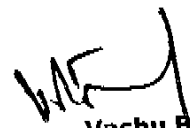


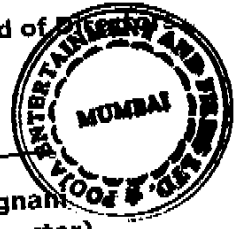
Notes:

- 1 The above audited results were reviewed by the Audit Committee and approved by the Board of Directors of the Company at their meeting held on 30th May, 2011.
- 2 Previous period's figures have been regrouped / rearranged / restated wherever considered necessary.
- 3 The Company is a Single Segment Company; therefore segment wise reporting as defined in Accounting Standard (AS-17) is not applicable.
- 4 The Status of investor complaints received and disposed of during the year ended 31st March, 2011 is as under:

Pending at the beginning of the Year : NIL, Received during the Year : NIL, Resolved during the year :
NIL, Pending at the end of the Year : NIL

For and on behalf of the Board of Directors


Vashu Bhagnani
(Managing Director)



Place: Mumbai
Dated: 30.05.2011