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POOJA ENTERTAINMENT AND FILMS LTD.

[FORMERLY KNOWN AS DEAL (INDIA) LTD.]

Regd. Off. : Pooja House, 5th Floor, CTS No. 892-893, Juhu Tara Road, Opp. J. W. Marriott Hotel, Juhu, Mumbai - 400 049.
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Email : poojaentertainment@gmail.com

CIN No : L99999MH1986PLC040559

Date: 25th July, 2016.

To,

The General Manager,
Department of Corporate Services,
Bombay Stock Exchange (BSE),
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai 400001.

Subject: Release of " Dishoom"

Script Code: 532011

Dear Sir,

The company under the distribution SBU (Special Business Unit) would release the film "Dishoom" an action adventure film written and directed by Rohit Dhawan, starring John Abraham, Varun Dhawan, Jacqueline Fernandez, Saqib Saleem and Akshaye Khanna on 29th July, 2016.

The film would be released in approximately 3,300 screens around India.

Kindly note the same.

For Pooja Entertainment and Films Limited

**Ms. Poonam Pokiya
Company Secretary**

