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POOJA ENTERTAINMENT AND FILMS LTD.

[FORMERLY KNOWN AS DEAL (INDIA) LTD.]

Regd. Off. · Pooja House, 5th Floor, CTS No. 892-893, Juhu Tara Road, Opp. J. W. Marriott Hotel, Juhu, Mumbai - 400 049.
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CIN No : L99999MH1986PLC040559

Date: 22nd August, 2016.

To,

The General Manager,
Department of Corporate Services,
Bombay Stock Exchange (BSE),
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai 400001.

Subject: Release of "Freaky Ali"

Script Code: 532011


Dear Sir,

The Company under the distribution SBU (Special Business Unit) would release the film "Freaky Ali" a romantic-comedy-sports film directed produced and written by **Sohail Khan**, co-produced by Nishant Pitti, dialogue by Raaj Shaandilyaa and presented by **Salman Khan**. It is inspired by Adam Sandler's Happy Gilmore, starring Nawazuddin Siddiqui, Arbaaz Khan, Amy Jackson, Jas Arora and Seema Biswas.

The film would be released in approximately 900 screens around India and would be released on 9th September 2016.

Kindly note the same.

For Pooja Entertainment and Films Limited


Ms. Poonam Pokiya
Company Secretary

