



# POOJA ENTERTAINMENT AND FILMS LTD.

(FORMERLY KNOWN AS DEAL (INDIA) LTD.)

Regd. Off. POOJA HOUSE, 1ST FLOOR, CTS NO. 892-893, JUHU TARA ROAD, OPP. J. W. MARRIOTT HOTEL,  
JUHU, MUMBAI - MAHARASHTRA. • Email: poojaentertainment@gmail.com

<b>UN-AUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30-09-2010</b>						
Sr. No.	Particulars	(Rs. In Lakhs)				
		Quarter ended		Half Year ended		Year ended
		30/09/10	30/09/09	30/09/10	30/09/09	31.03.2010
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Income					
	(a) Net Sales/Income from Operations	-	-	-	-	20.00
	(b) Other Operating Income	-	-	-	-	-
	<b>Total (a+b)</b>	-	-	-	-	20.00
2	Expenditure					
	(a) Increase/decrease in stock in trade and work in progress	-	-	-	-	-
	(b) Consumption of raw materials	-	-	-	-	-
	(c) Purchase of traded goods	-	-	-	-	-
	(d) Employees cost	1.50	1.95	2.90	3.90	5.20
	(e) Depreciation	1.21	1.21	2.43	2.43	4.86
	(f) Misc. Expenditure w/o	0.87	-	1.72	-	3.43
	(g) Professional Charges	0.03	0.05	0.03	0.05	0.16
	(h) Other expenditure	0.70	0.40	1.11	1.06	2.01
	<b>Total (a+b+c+d+e+f+g+h)</b>	4.31	3.61	8.19	7.44	15.66
3	Profit from Operations before Other Income, Interest and Exceptional Items (1-2)	(4.31)	(3.61)	(8.19)	(7.44)	4.34
4	Other Income	-	-	-	-	-
5	Profit before Interest and Exceptional Items (3+4)	(4.31)	(3.61)	(8.19)	(7.44)	4.34
6	Interest	1.41	0.18	1.57	0.18	0.18
7	Profit after Interest but before Exceptional Items (5-6)	(5.72)	(3.79)	(9.76)	(7.62)	4.16
8	Exceptional Items	-	-	-	-	-
9	Profit / Loss from Ordinary Activities	(5.72)	(3.79)	(9.76)	(7.62)	4.16
10	Tax expense(including Fringe Benefit)	-	-	-	-	3.90
11	Net Profit / Loss from Ordinary Activities after tax (9-10)	(5.72)	(3.79)	(9.76)	(7.62)	0.26
12	Extraordinary Item	-	-	-	-	-
13	Net Profit/ Loss for the period (11-12)	(5.72)	(3.79)	(9.76)	(7.62)	0.26
14	Paid-up equity share capital (Face Value of the Share Rs.10/- each)	359.79	359.79	359.79	359.79	359.79
15	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	14.21
16	Basic and Diluted Earning Per Share before and after Extraordinary Items.	(0.16)	(0.10)	(0.27)	(0.21)	0.01



*Kanjana*



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17	Public Shareholding - No. of shares - Percentage of shareholding	2428633 48.57%	2428633 48.57%	2428633 48.57%	2428633 48.57%	2428633 48.57%
18	Promoters and promoter group Shareholding (a) Pledged/Encumbered - Number of shares - Percentage of shares (as a % of the total shareholding of promoter and promoter group) - Percentage of shares (as a % of the total share capital of the company)	NIL NIL NIL	NIL NIL NIL	NIL NIL NIL	NIL NIL NIL	NIL NIL NIL
	(b) Non-encumbered - Number of Shares - Percentage of shares (as a % of the total shareholding of promoter and promoter group) - Percentage of shares (as a % of the total share capital of the company)	2571867 100% 51.43%	2571867 100% 51.43%	2571867 100% 51.43%	2571867 100% 51.43%	2571867 100% 51.43%

**Notes:**

- The above results were reviewed by the Audit Committee and approved by the Board of Directors of the Company at their meeting held at 13th November, 2010.
- Previous period's figures have been regrouped wherever considered necessary.
- The Company is a Single Segment Company; therefore segment wise reporting as defined in Accounting Standard (AS-17) is not applicable.
- The Statutory Auditors of the Company have carried out limited review of the above results.
- The Status of investor complaints received and disposed of during the quarter ended 30<sup>th</sup> September, 2010 is as under:

Pending at the beginning of the quarter	: NIL
Received During the quarter	: NIL
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Total	: NIL
Resolved	: NIL
	-----
Pending	: NIL
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For and on behalf of the Board of Directors

*Karan Panjwani*  
Karan Panjwani  
( Director )



Place: Mumbai  
Dated: 13.11.2010



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<b>STATEMENT OF ASSETS AND LIABILITIES</b>		
<b>PARTICULARS</b>	<b>As at 30.09.2010</b>	<b>As at 30.09.2009</b>
<b>SOURCES OF FUNDS :</b>		
<b>Shareholders' Funds</b>		
(a) Share Capital	35,978,500	35,978,500
(b) Reserves & Surplus	446,178	633,758
<b>Loan Funds</b>	-	-
<b>TOTAL</b>	<b>36,424,678</b>	<b>36,612,258</b>
<b>APPLICATION OF FUNDS :</b>		
<b>Fixed Assets</b>	935,450	1,421,226
<b>Investments</b>	9,036,000	9,036,000
<b>Current Assets, Loans &amp; Advances</b>		
(a) Sundry Debtors	7,430,352	7,581,092
(b) Cash and Bank Balances	1,408,229	2,852,141
(c) Loans and Advances	17,325,554	17,230,869
<b>Less : Current Liabilities &amp; Provisions</b>		
(a) Liabilities	568,407	2,881,070
(b) Provisions	-	-
<b>Net Current Assets</b>	25,595,728	24,783,032
<b>Miscellaneous Expenditure</b>	857,500	1,372,000
<b>TOTAL</b>	<b>36,424,678</b>	<b>36,612,258</b>

