



Tel : 022-26121613 / 14
Fax : 022-26161091

POOJA ENTERTAINMENT AND FILMS LTD.

(FORMERLY KNOWN AS DEAL (INDIA) LTD.)

Regd. Off. : POOJA HOUSE, 1ST FLOOR, CTS No. 892-893, JUHU TARA ROAD, OPP. J. W. MARRIOTT HOTEL, JUHU, MUMBAI - MAHARASHTRA * Email : poojaentertainment@gmail.com

UN-AUDITED FINANCIAL RESULTS FOR THE QUARTER / HALF YEAR ENDED 30-09-2011

(Rs. in Lakhs except earning per share data)

Sr. No.	Particulars	Quarter Ended		Half Year Ended		Year ended
		30.09.2011 Un-Audited	30.09.2010 Un-Audited	30.09.2011 Un-Audited	30.09.2010 Un-Audited	31.03.2011 Audited
1	Income					
	(a) Net Sales/Income from Operations	25.00	-	25.00	-	-
	(b) Other Operating Income	-	-	-	-	-
	Total (a+b)	25.00	-	25.00	-	6.78
2	Expenditure					
	(a) Increase/decrease in stock in trade and work in progress	-	-	-	-	6.78
	(b) Cost of Production	-	-	-	-	-
	(c) Purchase of traded goods	10.82	-	10.82	-	-
	(d) Employees cost	-	-	-	-	-
	(e) Depreciation	0.74	1.50	1.41	2.90	5.20
	(f) Misc. Expenditure w/o	0.13	1.21	0.63	2.43	4.86
	(g) Professional Charges	0.86	0.86	1.72	1.72	3.43
	(h) Other expenditure	0.20	0.03	0.20	0.03	0.33
	Total (a+b+c+d+e+f+g+h)	0.74	0.70	1.70	1.11	2.14
3	Profit from Operations before Other Income, Interest and Exceptional Items (1-2)	13.49	4.31	16.48	8.19	15.95
4	Other Income	11.51	(4.31)	8.52	(8.19)	(7.17)
5	Profit before Interest and Exceptional Items (3+4)	0.35	-	0.65	-	0.01
6	Interest	11.86	(4.31)	9.17	(8.19)	(7.16)
7	Profit after Interest but before Exceptional Items (5-6)	-	1.41	-	1.57	1.57
8	(a) Exceptional items	11.86	(5.72)	9.17	(9.76)	(8.73)
	(b) Prior Period Expenses	-	-	-	-	-
9	Profit / Loss from Ordinary Activities before tax (7-8)	-	-	-	-	(0.78)
10	Tax expense					
	(a) Current Tax	11.86	(5.72)	9.17	(9.76)	(9.51)
	(b) Deffered Tax	(3.56)	-	(3.56)	-	-
11	Net Profit / Loss from Ordinary Activities after tax (9-10)	8.30	(5.72)	5.61	(9.76)	(9.62)
12	(a) Extraordinary Item	-	-	-	-	-
	(b) Tax adjustments for earlier years	-	-	-	-	-
13	Net Profit/ Loss for the period (11-12)	8.30	(5.72)	5.61	(9.76)	3.33
14	Paid-up equity share capital (Face Value of the Share Rs.10/- each)	359.79	359.79	359.79	359.79	359.79
15	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	1.27
16	Basic and Diluted Earning Per Share before and after Extraordinary items.	0.23	(0.16)	0.16	(0.27)	(0.36)





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17	Public Shareholding - No. of shares - Percentage of shareholding	2428633 48.57%	2428633 48.57%	2428633 48.57%	2428633 48.57%	2428633 48.57%
18	Promoters and promoter group Shareholding					
	(a) Pledged/Encumbered - Number of shares - Percentage of shares (as a % of the total shareholding of promoter and promoter group) - Percentage of shares (as a % of the total share capital of the company)	NIL NIL NIL	NIL NIL NIL	NIL NIL NIL	NIL NIL NIL	NIL NIL NIL
	(b) Non-encumbered - Number of Shares - Percentage of shares (as a % of the total shareholding of promoter and promoter group) - Percentage of shares (as a % of the total share capital of the company)	2571867 100% 51.43%	2571867 100% 51.43%	2571867 100% 51.43%	2571867 100% 51.43%	2571867 100% 51.43%

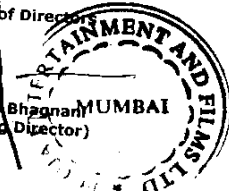
Notes:

- The above results were reviewed by the Audit Committee and approved by the Board of Directors of the Company at their meeting held at 14th Nov, 2011.
- Previous period's figures have been regrouped / rearranged / restated wherever considered necessary.
- The Company is a Single Segment Company; therefore segment wise reporting as defined in Accounting Standard (AS-17) is not applicable.
- The Statutory Auditors of the Company have carried out limited review of the above results.
- The Status of investor complaints received and disposed of during the quarter ended 30th September, 2011 is as under:
Pending at the beginning of the Year : NIL, Received during the Year : NIL, Resolved during the year : NIL, Pending at the end of the Year : NIL

Place: Mumbai
Dated: 14.11.2011

For and on behalf of the Board of Directors

Vashu Bhagnani
(Managing Director)





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STATEMENT OF ASSETS AND LIABILITIES		
PARTICULARS	(Rs. In Lakhs)	
	As at 30.09.2011 Un-audited	As at 30.09.2010 Un-audited
SOURCES OF FUNDS :		
Shareholders' Funds		
(a) Share Capital	359.79	359.79
(b) Reserves & Surplus	6.88	4.46
Loan Funds	-	-
TOTAL	366.67	364.25
APPLICATION OF FUNDS :		
Fixed Assets		
Investments	6.29	9.35
Current Assets, Loans & Advances	90.36	90.36
(a) Sundry Debtors	58.88	74.30
(b) Cash and Bank Balances	32.47	14.08
(c) Loans and Advances	190.43	173.26
Less : Current Liabilities & Provisions		
(a) Liabilities	13.35	5.68
(b) Provisions	3.56	-
Net Current Assets	264.87	255.96
Miscellaneous Expenditure	5.15	8.58
TOTAL	366.67	364.25

